

4th International Symposium on Spray Dried Dairy Products

15 - 17 April 2009
Melbourne Convention Centre
Australia



Sponsorship Opportunities

Dairy Innovation Australia and the Symposium Organising Committee invite sponsors and exhibitors from the global dairy manufacturing industry and dairy research community to join us in Melbourne in April 2009, for the **4th International Symposium on Spray Dried Dairy Products**.

Following the theme of the previous highly successful symposia in this series, held in Rennes (2001), Cork (2004) and San Francisco (2007) this meeting aims to bring together research and industry leaders to share ideas and information about new developments in two complementary fields of science and technology – the manufacture of dairy powders and the functionality of these products as food ingredients.

In common with previous years, the conference will be structured around a combination of oral presentations, poster presentations and trade displays, including both invited and proffered papers. As previously, it is planned to publish a selection of these papers in a special edition of the international journal, *Dairy Science and Technology* (formerly *Le Lait*) in 2009.

4th International Symposium on Spray Dried Dairy Products

15 - 17 April 2009 - Melbourne Convention Centre, Australia

DAIRY INNOVATION



AUSTRALIA



SPONSORSHIP OPPORTUNITIES

GOLD PARTNER

\$20,000 (inclusive of GST)

Our **Gold Partners** are Premier sponsors of the conference, with exclusivity of business type, and will have the opportunity to work closely with the Organising Committee and Event Manager in the planning of their participation throughout the Conference Program.

Corporate Branding, Acknowledgement and Promotional Opportunities throughout the Conference Program.

Premier Listing of Gold Partner Logos on

All conference promotional literature and media releases.

Acknowledgement in conference promotional emails.

Website home page and sponsor page, including links.

Front cover, sponsor page and sponsored activities in the Registration Brochure and the Conference Handbook.

Corporate Message

Message from Conference Partner included on Website and introduction to Conference Handbook.

Trade Display

Opportunity to display in the Trade Area for the event.

Corporate Signage

Prominent signage at key positions at the venue for the duration of the conference.

Display of Gold Partner Logos on Sponsor scroll between sessions.

Acknowledgement of Gold Partners

Acknowledgement by MC during the Opening & Closing Address.

All Gold Partners to be clearly identified as a Gold Partner on their name badge.

Promotional Material

Opportunity to distribute promotional material at the Conference Opening (satchel insert).

Access & Attendance List

Attendance Numbers and Delegate List (name, position, organisation) to be made available prior to the Conference, and final Delegate List post Conference.

Sponsor Entitlements

Two conference registrations, where registration includes attendance at the Welcome Reception/ Plenary Sessions/Conference Dinner.

Four additional tickets to Conference Dinner.

Four additional tickets to Conference Welcome Reception.

Sponsorship Conditions

Acceptance of Sponsorship Requirement by completion of Sponsor Agreement Form.

Payment of Sponsorship Monies required by 30 September 2008 (special arrangements can be made).

Notice of cancellation must be submitted in writing prior to 31 October 2008.

50% cancellation fee will apply.

Cancellations received after 31 October will not be refunded.

Enquiries to: Emma Tooth on +61 7 3876 4988 or emma@icebergevents.com.au

Proudly hosted by Dairy Innovation Australia. Australia's new centre for dairy manufacturing research.

www.icebergevents.com/spraydryingmelbourne09

4th International Symposium on Spray Dried Dairy Products

15 - 17 April 2009 - Melbourne Convention Centre, Australia

DAIRY INNOVATION



AUSTRALIA



SPONSORSHIP OPPORTUNITIES

SILVER PARTNER

\$10,000 (inclusive of GST)

The **Silver Partner** is a key sponsor of the Conference, and will have the opportunity to work closely with the Organising Committee and Event Manager in the planning of their participation throughout the Conference Program. Consultation with the Silver Partner will ensure the delivery of outstanding corporate exposure in the style and image of the Silver Partner.

There are only three opportunities available for Silver Sponsors.

Sponsorship of one of the following Key Conference Activities:

Welcome Reception

Prominent Signage.

Four additional complimentary tickets to Welcome Reception.

Opportunity to display in the Trade Area for the event.

OR

Conference Dinner

Prominent Signage.

Four additional complimentary tickets to Conference Dinner.

Opportunity to display in the Trade Area for the event.

OR

Branded Satchel & Trade Display

Opportunity to co brand satchel with the International Spray Drying Symposium.

Opportunity to display in the Trade Area for the event.

Corporate Signage

Prominent signage at key positions at the venue for the duration of the Conference.

Display of Silver Partner logo on Sponsor scroll between sessions.

Acknowledgement of Silver Partner

Acknowledgement by MC during the Opening and Closing Address.

All Silver Partners to be clearly identified as a Silver Partner on their name badge.

Promotional Material

Opportunity to distribute promotional material at the Conference Opening (satchel insert).

Access & Attendance List

Attendance Numbers and Delegate List (name, position, organisation) to be made available prior to the Conference, and final Delegate List post Conference.

Sponsor Entitlements

Two conference registrations, where registration includes attendance at the Welcome Reception/ Plenary Sessions/Conference Dinner.

Sponsorship Conditions

Acceptance of Sponsorship Requirement by completion of Sponsor Agreement Form.

Payment of Sponsorship Monies required by 30 September 2008 (special arrangements can be made).

Notice of cancellation must be submitted in writing prior to 31 October 2008.

50% cancellation fee will apply.

Cancellations received after 31 October will not be refunded.

Enquiries to: Emma Tooth on +61 7 3876 4988 or emma@icebergevents.com.au

Proudly hosted by Dairy Innovation Australia. Australia's new centre for dairy manufacturing research.

4th International Symposium on Spray Dried Dairy Products

15 - 17 April 2009 - Melbourne Convention Centre, Australia

DAIRY INNOVATION



AUSTRALIA



SPONSORSHIP OPPORTUNITIES

SESSION SPONSOR

\$5,500 (inclusive of GST)

The **Session Sponsor** is a key sponsor of the Conference and will have the opportunity to work closely with the Organising Committee and Event Manager in the planning of the Session to ensure the delivery of outstanding corporate exposure.

Session Sponsorship

Opportunity to sponsor one of five sessions.
Opportunity to sponsor the keynote speaker for your sponsored session.

Trade Display

Opportunity to display in the Trade Area for the event.

Acknowledgement of Session Sponsor

Acknowledgement by MC during the Opening and Closing Address and by the Session Chair at the appropriate Session.
All Session Sponsors to be clearly identified as such on their name badge.

Promotional Material

Opportunity to distribute promotional material at the Conference Opening (satchel insert).

Access & Attendance List

Attendance Numbers and Delegate List (name, position, organisation) to be made available prior to the Conference, and final Delegate List post Conference.

Sponsor Entitlements

One conference registration, where registration includes attendance at the Welcome Reception/ Plenary Sessions/Conference Dinner.
One additional ticket to Conference Dinner.
One additional ticket to Conference Welcome Reception.

Sponsorship Conditions

Acceptance of Sponsorship Requirement by completion of Sponsor Agreement Form.
Payment of Sponsorship Monies required by 30 September 2008 (special arrangements can be made).
Notice of cancellation must be submitted in writing prior to 31 October 2008.
50% cancellation fee will apply.
Cancellations received after 31 October will not be refunded.

Enquiries to: Emma Tooth on +61 7 3876 4988 or emma@icebergevents.com.au

Proudly hosted by Dairy Innovation Australia. Australia's new centre for dairy manufacturing research.

www.icebergevents.com/spraydryingmelbourne09

4th International Symposium on Spray Dried Dairy Products

15 - 17 April 2009 - Melbourne Convention Centre, Australia

DAIRY INNOVATION



AUSTRALIA



SPONSORSHIP OPPORTUNITIES

TRADE DISPLAY

\$3,300 (inclusive of GST)

The **Trade Display** sponsor is a supporter of the Conference and will have the opportunity to work closely with the Organising Committee and Event Manager in the planning of their participation to ensure the delivery of outstanding corporate exposure.

Trade Display

Opportunity to display in the Trade Area for the event.

Promotional Material

Opportunity to distribute promotional material at the Conference (satchel insert).

Sponsor Entitlements

One conference registration, where registration includes attendance at the Welcome Reception/ Plenary Sessions/Conference Dinner.

Sponsorship Conditions

Acceptance of Sponsorship Requirement by completion of Sponsor Agreement Form.
Payment of Sponsorship Monies required by 30 September 2008 (special arrangements can be made).
Notice of cancellation must be submitted in writing prior to 31 October 2008.
50% cancellation fee will apply.
Cancellations received after 31 October will not be refunded.

Enquiries to: Emma Tooth on +61 7 3876 4988 or emma@icebergevents.com.au

TAILORED PACKAGE TO SUIT YOUR NEEDS

In addition to the above packages, tailor made packages that suit your individual needs can be arranged. Please contact us to discuss.

Enquiries to: Emma Tooth on +61 7 3876 4988 or emma@icebergevents.com.au

Proudly hosted by Dairy Innovation Australia. Australia's new centre for dairy manufacturing research.

www.icebergevents.com/spraydryingmelbourne09

4th International Symposium on Spray Dried Dairy Products

15 - 17 April 2009 - Melbourne Convention Centre, Australia

DAIRY INNOVATION



AUSTRALIA



SPONSOR AGREEMENT FORM

CONTACT DETAILS

Title (Mr/Mrs/Ms) _____ First Name _____ Surname _____

Company _____

Postal Address _____

Suburb _____ State _____ Postcode _____

Phone _____ Fax _____

Mobile _____

Email _____

SPONSOR REGISTRATION (INC GST)

- Gold Partner \$20,000
- Silver Partner \$10,000
- Session Sponsor \$5,500
- Trade Display \$3,300

PAYMENT DETAILS

Total Amount Payable \$ _____

- Cheque (made payable to *Iceberg Events*)
- Mastercard Visa American Express Diners Club

Card No. Expiry Date /

Name on Card _____ Signature _____

- Please send me a tax invoice.

PLEASE SEND THE FOLLOWING FOR THE WEBSITE AND PRINT BROCHURES AS SOON AS POSSIBLE:

Corporate Logo

Email to emma@icebergevents.com.au in .eps and high resolution .jpg

Corporate Profile

Email a couple of short paragraphs to emma@icebergevents.com.au for your promotional blurb on website, including your company's hyperlink

TO SECURE YOUR SPONSORSHIP, PLEASE COMPLETE THIS FORM AND RETURN TO:

Post International Spray Drying Symposium 2009, PO Box 1179, MILTON QLD 4064
or Fax: 07 3876 0032 (Australia) or +61 7 3367 0032 (International)
or Scan & E-mail to: emma@icebergevents.com.au

For enquiries, phone Emma Tooth, Iceberg Events on +61 7 3876 4988.

SPONSORSHIP CONDITIONS

Acceptance of Sponsorship Requirement by completion of Sponsor Agreement Form.
 Payment of Sponsorship Monies required by 30 September 2008 (special arrangements can be made).
 Notice of cancellation must be submitted in writing prior to 31 October 2008.
 50% cancellation fee will apply. Cancellations received after 31 October will not be refunded.

Proudly hosted by Dairy Innovation Australia. Australia's new centre for dairy manufacturing research.